



What's New?

Our focus this quarter has been promoting diversity in health care. This was an area of need identified by our 2022 [Community Health Needs Assessment](#). So during the next few years, collaborating with community leaders, faith-based organizations and local providers to develop processes and systems to help improve access to care, build capacity to serve our communities and promote equity will be a priority for us.

I am proud of the work we accomplished during this past quarter to help promote equity and access to care in our communities. Some of the events we hosted or participated in include Black Men in White Coats, Baptist Health Sciences University HealthCORE STEM Camps and Junior Achievement Inspire's Their Health Care JOURNEY: Powered by Baptist: Injury to Rehabilitation, and we'll share more about them in this issue of the newsletter.

As we reflect on the first six months of this year, we also want to take a moment to say thank you to our local communities and staff who helped support our various events and initiatives that have been such a success. It's through their generous time and donations that we are able to continue to serve the Mid-South and pursue Baptist's mission of healing, preaching and teaching.

Keith Norman
 Vice President/Chief Government Affairs and Community Relations Officer
 Baptist Memorial Health Care



Supporting health equity through diversity in health care

Our team hosted several events this quarter to address the needs of our community and educate students who are interested in pursuing careers in health care.



5th Annual Black Men in White Coats

This free event, hosted by Baptist on April 1, aimed to increase diversity in health care careers and help increase health equity for our community. During the event, students were introduced to health care professionals, job opportunities and mentoring programs. More than 250 students registered for the event, which featured Dr. Michelle Taylor, director of the Shelby County Health Department, an Air National Guard flight physician, Dr. Lou Arrindell – a neonatologist with the Spence and Bocky Wilson Baptist Children's Hospital, and other Baptist administrators and physicians.

Students had the opportunity to network with more than 70 health care professionals, participate in 12 lab demonstrations and learn from 35 vendors about job opportunities, mentoring programs and how to work with community organizations to advance their health care careers.

The sixth annual Black Men in White Coats is scheduled for April 6, 2024.



Baptist Health Sciences University HealthCORE STEM Camps

The Future Health Professionals Camp is part of the new BaptistU HealthCORE community outreach initiative in collaboration with Baptist Health Sciences University to cultivate the next generation of health care leaders. The goal of the camp is to help reduce health disparities in the community, encourage interest in health professions and establish mentorship opportunities to support students throughout their college careers. The program is open to middle school, high school and college students.

Held June 5–16, 78 high school students representing 32 schools in the tristate area attended the camp. Activities included laboratory exercises, clinical observation, tours and educational events. Campers were thrilled with activities, such as the blood typing forensic investigation (using fake blood, DNA profiles and fingerprinting), CPR demonstrations from emergency medical technicians, a global pandemic escape room and sheep eyeball dissection.



NYIT Medical Residents

The Baptist Graduate Medical Education Department recently hosted first and second year medical students from New York Institute of Technology (NYIT) College of Osteopathic Medicine. Medical students spent a week shadowing physicians and administrators at Baptist Memorial hospitals in the metro-Memphis area between June 9 and 16.



Their Health Care JOURNEY: Powered by Baptist: Injury to Rehabilitation

Junior Achievement of Memphis held its annual JA Career Exploration Fair, May 16–18. More than 3,000 eighth-grade students from 32 schools attended. Baptist was the presenting sponsor of a journey through "Injury to Rehabilitation," an immersive experience that helps students imagine careers in health care. Watch an overview of the event: https://vimeo.com/829177109/7ca509229d?embedded=true&source=vimeo_logo&owner=57483386

Addressing Chronic Disease: Baptist and cityCURRENT hosted Dr. Thom Mayer

Baptist joined cityCURRENT to host Dr. Thom Mayer, medical director for the NFL Players Association, for a reception and panel discussion on May 4 and a breakfast on May 5. The May 4 event included CPR training for coaches and educators and a panel discussion featuring Baptist physicians on keeping student athletes healthy and safe during sport activities.



Baptist at Southern Heritage Classic

Baptist hosted guests at its "Keep Your Heart in the Game" tailgating tent at the 34th annual Southern Heritage Classic. Baptist has participated in the event for many years, encouraging heart health and wellness. This year, Stern Cardiovascular doctors conducted consultations, and Baptist team members offered stroke education, CPR chest compression training, blood pressure checks and ankle brachial index tests. To continue the theme of heart health, Baptist produced a special video to play on the jumbotron during the game. Watch the video: <https://youtu.be/hCKqncqGy3w>.



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