



What's new?

We had a great start to the first quarter of 2024. We focused on health equity and chronic disease, two of the top priorities we identified for our communities in the 2022 Community Health Needs Assessment. Through several community events and initiatives, we helped increase access to health care for underserved communities, including those facing homelessness. We also joined one of our community partners to address chronic disease by encouraging healthy eating and lifestyles.

I am looking forward to the next quarter and the work we'll be doing to address these issues. For example, we will join with Baptist Health Sciences University to host the sixth Black Men in White Coats to help minority male students access the support and resources they need to pursue careers in medicine. We're also restarting many of our free exercise and health living series with local parks and other venues.

We are excited for the spring and summer, and we are looking forward to make meaningful changes in the health and wellness of the communities Baptist Memorial Health Care serves through programming, events and activities. We expect to share more of our efforts and activities throughout the tristate region during the next quarter.

If you become aware of any opportunities or events we should support because they help address community health needs, please reach out to us at community.relations@bmhcc.org.

Keith Norman
 Vice President/Chief Government Affairs and Community Relations Officer
 Baptist Memorial Health Care

Addressing Health Disparities

We invested in a number of initiatives to support health equity and access to care during the past quarter.

Project Homeless Connect

Baptist Memorial Health Care has provided free health care to the homeless community since 2003. Through community partnerships with organizations, such as Project Homeless Connect, Baptist helps address the health needs of this vulnerable population. On Jan. 25, Project Homeless Connect brought together service providers, volunteers and those experiencing homelessness in one location. Attendees could access essential services and resources, including housing assistance, medical care, legal assistance, employment services and more. More than 130 displaced people were served, and 135 volunteers participated.

Pictured below: Baptist Operation Outreach team at Project Homeless Connect.



MLK Days of Service

Baptist supported Volunteer Memphis' MLK Days of Service between Jan. 11 and 15, which had the support of 1,738 volunteers who committed 8,690 service hours. On Jan. 13, nearly 2,000 individuals received food, diapers and feminine hygiene products at the Sleeves Up MLK Family Health and Wellness Day.



Pictured: Keith Norman kicks off "Care Like a King" MLK Days of Service



Loaves & Fishes Community Soup Kitchen

Baptist Memorial Hospital-Golden Triangle joined the Greater Mt. Zion Church on Dec. 21 to serve lunch at the Loaves & Fishes Community Soup Kitchen. Hospital directors, managers and senior leaders volunteered to fill treat bags with donated snacks and prepared take-out plates for more than 400 people in need.

Pictured: Baptist Golden Triangle employees volunteer at Greater Mt. Zion Church.

Greg Duckett to Chair Greater Memphis Chamber With a Focus on Workforce Diversity



The board of directors of the Greater Memphis Chamber named Greg Duckett, he executive vice president and chief legal officer of Baptist Memorial Health Care, the 2024 chairman of the board.

During his one-year term, Duckett will focus on developing the city's growing economy, supporting a diverse workforce and building a future-ready infrastructure.

Pictured: Greg Duckett

Addressing Chronic Disease: Aim to Maintain 2023

The Kroc Center Memphis and Baptist Memorial Health Care collaborated to help the community maintain healthy habits during the holiday season. Between Thanksgiving and the New Year, Kroc Memphis and Baptist offered classes and workshops, videos, fitness tips and the opportunity to win prizes to anyone who signed up for the initiative.

A number of participants won prizes. The list of winners is below. We hope to see your name on the list next year!

- Ami O. (222 entries): One-hour massage and infrared foot sauna
- Toni B. (120 entries): Eight personal training sessions
- Jake B. (74 entries): One-year Kroc Center membership
- Taryn S. (68 entries): Lululemon yoga mat
- Shannon M. (63 entries): Instant Pot air fryer oven and a Theragun massage gun
- Kellie G. (58 entries): Memory foam massage mat and an Apollo stress relief band
- Caroline C. (57 entries): Instant Pot air fryer oven
- Peggy Sparrenberger (54 entries): Lululemon gift card
- Robin M. (52 entries): Whole Foods gift card
- Tara A. (48 entries): Garmin Smart Scale
- Emily R. (33 entries): Lululemon yoga mat
- Martha M. (32 entries): Fitbit 6 Smart Tracker
- Samara F. (25 entries): Bowflex set of weights



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