



Baptist Anderson Regional Medical Center &
Baptist Anderson Regional Medical Center – South

COMMUNITY HEALTH IMPROVEMENT PLAN 2024-2027

Prepared By
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2024-2027 Community Health Improvement Plan

Our Commitment to Community Health

At Baptist Anderson Regional Medical Center and Baptist Anderson Regional Medical Center – South (referred to as Baptist Anderson hereafter), our commitment is to the health and vitality of the diverse communities we serve throughout the East Central Hills region of Mississippi. We firmly believe in the importance of corporate responsibility and actively partnering with local organizations to foster stronger, healthier neighborhoods.

Baptist Anderson has strategically formulated a comprehensive three-year Community Health Improvement Plan (CHIP) to enhance vital health and wellness initiatives within the community it serves. This plan builds upon previous health improvement efforts and responds to new health needs highlighted in the 2024 Community Health Needs Assessment (CHNA), as well as evolving dynamics in healthcare. With a strong commitment to equity and accessibility to health services for all, this board approved plan aspires to advance overall health outcomes for everyone in our community.

Community Health Priorities

To promote health equity, it is crucial to allocate resources and efforts towards the most pressing health needs within the community. With input from community partners and an assessment of the hospital's strengths and resources, the leadership at Baptist Anderson has identified the following community health priorities to focus on in the 2024-2027 Community Health Implementation Plan:

1. Increase community awareness of chronic disease prevention.
2. Increase community awareness of the components of a healthy lifestyle.
3. Increase awareness around substance abuse and mental health conditions.

Strategies to address the priority areas will reflect community population trends and stakeholder feedback, as highlighted in the following subsections.

Priority #1: Chronic Disease Prevention

Plan of Action

- Continue educational campaigns focused on managing diabetes, high blood pressure, stroke and heart disease
 - Billboards
 - Social Media posts/videos
 - Occupational health screenings
 - Community health fairs
- Continue membership in the Community Health Improvement Network to host lunch and learns for underserved and underprivileged populations.
- Continue supporting The Free Clinic of Meridian which provides free quality medical care and referral services to uninsured adults in our community.



Priority #2: Components of a Healthy Lifestyle

Plan of Action

- Continue educational campaigns focused on factors that lead to obesity and the effects of tobacco use and vaping
 - Billboards
 - Social Media posts/videos
 - Occupational health screenings
 - Community health fairs
- Continue membership in the Community Health Improvement Network to host lunch and learns for underserved and underprivileged populations.
- Continue supporting The Free Clinic of Meridian which provides free medical care and referral services to the uninsured adults in our community.
- Continue promoting services offered at Baptist Healthplex-Anderson, the area's only medically-based fitness center with supervised integration for patients who have completed a rehabilitation program.

Priority #3: Substance Abuse and Mental Health Conditions

Plan of Action

- Partner with the Community Health Improvement Network in the use of a Drug Free Community grant that will educate 6th-12th graders about the dangers of marijuana and opioids.
- Partner with the Community Health Improvement Network to provide lunch and learn events focused on PTSD, suicide, dementia, Alzheimer's and Parkinson's.
- Host Rock Steady exercise class at Baptist Healthplex-Anderson for individuals with Parkinson's.

Community Commitment and Collaboration

The 2024 Community Health Needs Assessment (CHNA) report and the Community Health Improvement Plan (CHIP) were approved by the Baptist Anderson Board of Directors on Tuesday, September 24, 2024.

Baptist Anderson was established with great care by the community for the community. We are dedicated to providing compassionate, community-focused healthcare and working with local partners to support residents in improving and maintaining their health. Our goal is to continually evaluate community needs and direct our health improvement efforts where they will have the greatest impact.

We encourage our community partners to review the CHNA and CHIP and explore ways we can work together to address the identified health needs. For more information, please visit our website at www.andersonregional.org.

